



**IFMA**<sup>TM</sup>

International Facility Management Association

**Silicon Valley  
Chapter**

# Sponsorship OPPORTUNITIES 2026

[www.ifmasv.org](http://www.ifmasv.org)

# ABOUT OUR CHAPTER



## Vision



The Silicon Valley Chapter of the International Facility Management Association (IFMA) is the premier organization for leadership, education, innovation and information sharing for the facility management industry. We consistently re-image, re-define, and re-invent how we deliver the highest value for our professional and associate members, our local community and the future of our industry.

## Mission



To advance the Facilities Management profession through excellence in education, innovative programs, and social connection.

Chartered in 1991, the Silicon Valley Chapter Has grown to become one of the largest chapters with over 400 members and was recognized by IFMA as the Best Large Chapter of the Year for 2007, 2008, 2011, 2014.

We offer educational events each year to help members attain the FMP (Facility Management Professional) and CFM (Certified Facility Manager) credentials, the most globally respected credentials in the facility management profession.

We aim to facilitate networking, sharing, and education both locally and throughout the international network of IFMA Chapters- because in today's dynamic world, a community can range in size from two members to several thousand strong!



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**Jomal McNeal**  
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**Estefania Perez**  
Administrator

**MEET  
OUR 2026  
BOARD**

# WHY SPONSOR OUR CHAPTER?

You might consider sponsoring the IFMA Silicon Valley Chapter for several compelling reasons:

- Brand Visibility and Recognition
- Networking Opportunities
- Employee Development
- Recruitment by attracting talent
- Corporate Social Responsibility (CSR)
- Customized Marketing Opportunities
  - opportunities to promote their products or services directly to chapter members
- Community Engagement
- Long-term Relationships

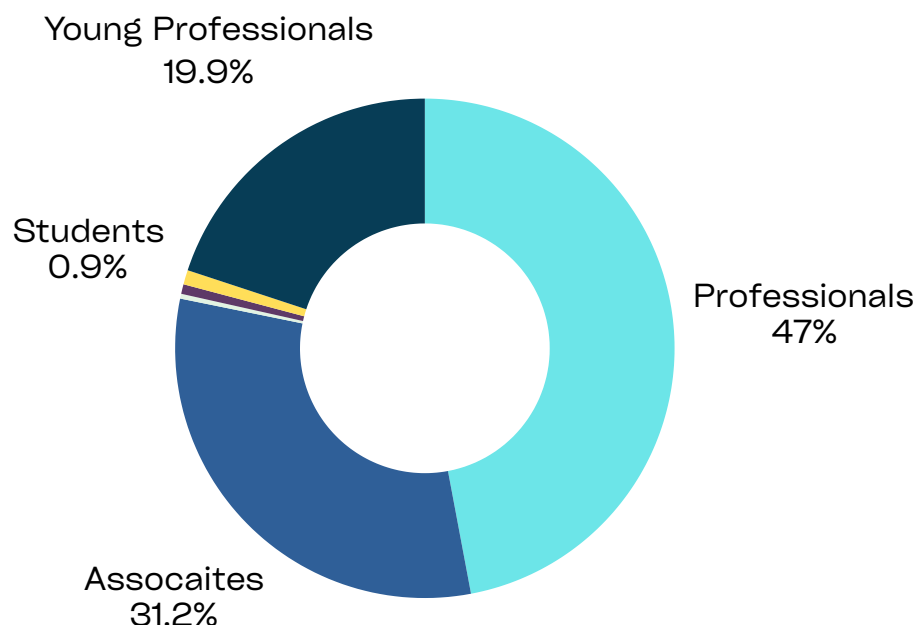
Overall, sponsoring a the IFMA Silicon Valley chapter can be a strategic investment for a company looking to expand its presence in the profession facility management industry.

## Our member demographic

**Seniority Levels** Business Owners, Senior Leadership, Directors, Managers

**Member Certifications** 30% of our Members are certified practitioners

### Member Demographic





# OUR AUDIENCE

@ifmasiliconvalley



**350+**

Membership across the Silicon Valley



**1,100+**

e-Newsletter/e-blast subscribers



**1,200+**

LinkedIn Followers



**210+**

Instagram Followers



**30+**

Facebook Followers

IFMA Silicon Valley maintains a robust and engaging social media presence that effectively amplifies its sponsors and members with its diverse audience. Through a strategic blend of informative posts, event pictures, sponsor highlights, interactive polls, and testimonial content, IFMA SV fosters a community of loyal followers who actively engage with its platforms.

Posting sponsors on social media involves a delicate balance between authenticity and promotion. When a sponsor is highlighted, the chapter crafts posts that seamlessly integrate the sponsor's company into the content. This can range from subtle mentions to dedicated posts highlighting the sponsor's products or services.

## Example of our sponsor spotlight.



# 2026 ESTIMATED SCHEDULE



JAN

- CHAPTER MEETING
- NEW MEMBER HH



JULY

- SUMMER VACATION
- FUN MEMBER ONLY EVENT



FEB

- DEEP DIVE BREAKFAST
- CHAPTER MEETING
- FMP



AUG

- SUMMER MIXER
- COC WILDER RANCH



MAR

- NEW MEMBER HH
- EFP EVENT
- COC EVENT
- CHAPTER MEETING
- FMP



SEPT

- DEEP DIVE BREAKFAST
- NEW MEMBER LUNCH
- CHAPTER MEETING
- CFM EXAM PREP



APR

- DEEP DIVE BREAKFAST
- CHAPTER MEETING
- FMP



OCT

- DEEP DIVE BREAKFAST
- CHAPTER MEETING
- EOFM CLASS
- COC/EFP EVENT
- WWP



MAY

- FACILITY FUSION
- GOLF
- CHAPTER MEETING
- FMP



NOV

- SPONSOR APPRECIATION DINNER
- EOFM CLASS



JUNE

- NEW MEMBER LUNCH
- CHAPTER MEETING
- FMP
- EFP EVENT



DEC

- HOLIDAY PARTY
- EOFM CLASS



# SPONSORSHIP LEVELS

## 2026 IFMA Silicon Valley Annual Sponsorship Levels

	<b>PLATINUM</b> \$9,000 (\$15,000+ value) <b>SOLD</b>	<b>GOLD</b> \$5,000 (\$9,000+ value)	<b>SILVER</b> \$4,000 (\$7,000+ value)	<b>BRONZE</b> \$2,000 (\$4,000+ value)	<b>EOFM</b> \$5,000 (\$9,000+ value) <b>SOLD</b>	<b>EDUCATION</b> \$5,500 (\$7,000+ value) <b>SOLD</b>	<b>DDB</b> \$5,500 (\$7,000+ value) <b>SOLD</b>	<b>MENTORING</b> \$3,500 (\$7,000+ value) <b>SOLD</b>	<b>EFP/YOUNG PROFESSIONALS</b> \$3,500 (\$7,000+ value) <b>SOLD</b>
<b>CHAPTER MEETING &amp; TOURS SPONSORSHIP (8 MEETINGS)</b>	1 Sole OR 3 Shared Chapter Meeting Talk & Brand	1 Social/Tour Talk & Brand Shared Sponsorship	1 Chapter Meeting Talk & Brand, Shared Sponsorship	Chapter President will recognize bronze sponsors at each Chapter Meeting	Talk & Brand at all EOFM classes and recognized in all Chapter presentations	Talk & Brand at all classes and recognized in all Chapter presentations	Talk & Brand at all DDB series events and recognized in all Chapter presentations	Talk & Brand at Mentoring events and recognized in all Chapter presentations	Talk & Brand at EFP events and recognized in all Chapter presentations
<b>CHAPTER E-BLASTS</b>	Top positioning of hyperlinked company logo	Hyperlinked company logo after Platinum Sponsor	Hyperlinked company logo after Gold Sponsor	Hyperlinked company name	Hyperlinked company logo after Gold Sponsor	Hyperlinked company logo after Silver Sponsor	Hyperlinked company logo after Silver Sponsor	Hyperlinked company logo after Silver Sponsor	Hyperlinked company logo after Silver Sponsor
<b>SOCIAL MEDIA ADVERTISEMENT</b>	(3) Social Media Sponsor Highlight	(2) Social Media Sponsor Highlight	(1) Social Media Sponsor Highlight	(1) Social Media Sponsor Highlight	(1) Social Media Sponsor Highlight	(1) Social Media Sponsor Highlight	(1) Social Media Sponsor Highlight	(1) Social Media Sponsor Highlight	(1) Social Media Sponsor Highlight
<b>GOLF TOURNAMENT</b>	Two (2) Foursomes & Recognition as Platinum Sponsor	One (1) Foursomes	One (1) Foursomes	Priority to purchase foursomes	One (1) Foursomes	Priority to purchase foursomes	Priority to purchase foursomes	Priority to purchase foursomes	Priority to purchase foursomes
<b>HOLIDAY PARTY</b>	Ten (10) free tickets Recognition as Platinum Sponsor	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
<b>FREE GUESTS AT MONTHLY CHAPTER MEETINGS</b>	Four (4) total attendees	Two (2) total attendees	One (1) total attendee	One (1) total attendee	Two (2) total attendee	One (1) total attendee	One (1) total attendee	One (1) total attendee	One (1) total attendee
<b>FREE GUESTS TO ALL DEEP DIVE BREAKFASTS</b>	Four (4) total attendees	Two (2) total attendees	One (1) total attendee	One (1) total attendee	Two (2) total attendee	One (1) total attendee	One (1) total attendee	One (1) total attendee	One (1) total attendee
<b>WEBSITE BRANDING PRESENCE</b>	First	After Platinum	After Gold	Last	After Gold	After Silver	After Silver	After Silver	After Silver

THANK YOU,  
LOOKING FORWARD TO  
YOUR SUPPORT!

**FOR MORE INFORMATION, PLEASE CONTACT:**

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